

JFD

LES MARGARET

LES MARGARET
Junior

CALL FOR APPLICATIONS

from 18th december 2020 until 8th february 2021

www.joinjfd.com

PRESS RELEASE

France, January 11, 2021

JFD brings together economic actors, media, public and private organizations to support and empower women and girls who innovate for a better world.

The JFD entrepreneurship expedition in the footsteps of Margaret Hamilton¹, one million euros of media visibility, support from the world's largest R&D laboratories.



JFD is calling on all women and girls in Europe and Africa who dare and innovate for a better world. They will be able to apply and share their experiences and innovations until February 8th, 2021 on www.joinjfd.com.

Through these awards, JFD will reward on March 8th, 2021, the creativity, audacity and innovation of four women and two girls from Europe and Africa.

They will benefit from media visibility worth one million euros, access to support programs, opportunities to speak at international events, and access to the networks of JFD partners and the JFD Club. Winners will also receive digital equipment and financial support.

(refer to the annexe for details)

¹ Head of the software engineering department of MIT, she designed the onboard software for the space crafts of the Apollo program.



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"Together with our partners, we support the growth and international influence of startups and companies initiatives led by European and African women. And for the first time, we will offer an outstanding platform to young girls who will become the architects of our future.", says **Delphine Remy-Boutang**, CEO the Bureau & JFD, President of GEN France.

Les Margaret Award is composed of four categories: Entrepreneur Europe, Entrepreneur Africa, Intrapreneur Europe and Intrapreneur Africa.

All women founders or co-founders of innovative companies, for the "Entrepreneur" category, and employees of companies that have developed digital projects in agreement with their employers, while remaining employed, for the "Intrapreneur" category, can submit their application.

Application form and general terms & conditions: <https://joinjfd.com/en/margaret-awards/>

This year, a new category, les Margaret Junior, reveals accessible role models and demystifies technology fields and careers in the digital world.

Under the patronage of the French Ministry of Education, Youth and Sports, JFD will reward for the first time two girls, on March 8th: Margaret Junior Europe and Margaret Junior Africa. To participate, the girls must be between 7 and 18 years old and reside in a European or African country. Two types of profiles/projects will be considered:

- The aspiring entrepreneur: an idea that responds to a societal issue (health, environment, education...) through the application of a technology.
- The creative: a software program, an application, a game or the use of a technology (artificial intelligence, 3D, big data, IoT...) in the development of a prototype.

Application form and general terms & conditions:

<https://joinjfd.com/en/margaret-awards/les-margaret-junior-awards/>

Chaired by Delphine Remy-Boutang, the jury of experts will meet on February 12 to select the 6 winners, who will be revealed to the public on March 8th.

Among the jury members, **Maria-Claudia ALVAREZ**, Innovation Director, Total Marketing & Services, **Laure BELLUZZO**, General Manager, Crédit Agricole Technologies & Services, **Muriel BRUNET**, Digital project lead : Women in Digital and sustainability, French Ministry of Education and Youth, **Vanessa CHOCTEAU**, Transformation & French IOT programs Director, La Poste Group, **Victoire DE MARGERIE**, VP Corporate Equity & Communications, Dassault Systèmes, **Sandra DE PAULINY**, SVP Global HR Secure Enterprise Transactions Division, IDEMIA, **Meriem ECHCHERFI**, Strategy Director for Finance Division, Crédit Agricole Group, **Gilles FONTAINE**, Editor-in-chief, Challenges, **Boutheina GUERMAZI**, Director Digital Development, World Bank Group, **Christophe KERRERO**, Rector of the Academic Region of Ile-de-France, **Frédérique LEININGER**, Editorial Director, ELLE Ivory Coast, **Grace LOUBASSOU**, Head of Institutional Relations for Africa, Canal+International, **Cathy MAUZAIZE**, Enterprise Commercial General Manager, Microsoft France, **Vanessa MOUNGAR**, Margaret Intrapreneur Africa 2020, member of the Presidential Council for Africa, Director of Gender, Women and Civil Society, The African Development Bank, **Frédéric ROY**, Editor-in-chief, CB News, **Barbara**

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SESSA, SVP Head of Digital Consumer Product Europe, Mastercard, Sharon SOFER, President, Startup for Kids, Sira SYLLA, French Member of Parliament for Seine-Maritime, Julien VILLERET, Chief Innovation Officer, EDF group and Sabine VU, Head of External Relations, 10000 Codeurs.

Meet les Margaret 2014 - 2020: <https://joinjfd.com/en/margaret-awards/>

Media Kit : <http://bit.ly/MediaKit-JFD2021>

About JFD

Created by the Bureau since 2013, JFD has been honoring and connecting women who are working to revolutionize the world through digital technology. JFD aims to inspire and encourage women to reveal themselves and to innovate. JFD is also a club founded in 2016. Active in Paris and since 2019 also in Libreville, Gabon, the club consists of a network of 400 influential women who meet throughout the year to share and develop their connections during exclusive conferences and events. In 2018, the Margaret Foundation was launched to support women's projects, including offering scholarships and training for young women wanting to pursue careers in the innovation sector and raise awareness of entrepreneurship from high school onward. In 2019 JFD published the "JFD Manifesto for an Inclusive Digital World" signed by major groups that have set annual targets favoring gender diversity and feminization of digital professions. www.joinjfd.com

Facebook, Youtube, Twitter, Instagram: @joinjfd

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ANNEXE

All les Margaret awards by category.

MARGARET ENTREPRENEUR EUROPE

JFD x THE BUREAU

MEDIA VISIBILITY valued at one million euros €.

MENTORING & COACHING: personal & professional development support by JFD and its partners.

ENTREPRENEURSHIP EXPEDITION to the USA on Margaret Hamilton's footsteps.

SPEAKING OPPORTUNITIES in Europe & in Africa.

JFD CLUB: one-year membership.

5,000 euros of financial support.

JFD x ASSEMBLEE NATIONALE

DISCOVERY: Immersive discovery of the French Parliament.

JFD x CHALLENGES

NEWS: one year subscription to Challenges magazine.

JFD x CRÉDIT AGRICOLE GROUP

6 MONTHS ACCESS TO VILLAGE BY CA in Paris and regions: advice and contacts with the Corporate network, access to experts and startup workshops/conferences.

MENTORING: a journey of discovery and mentorship.

DIGITAL EQUIPMENT: a tablet and a connected watch.

JFD x DASSAULT SYSTEMES

COACHING with a COMEX member or a VP.

JFD x IDEMIA

MENTORING: support for the development of the project.

JFD x LA POSTE GROUP

COACHING: a one-day workshop on "boosting your business" with the French IoT accelerator of La Poste Group.

MENTORING: support by a member of the group's digital ecosystem to open up networks and connect people.

VISIBILITY: speaking opportunity at a major European innovation event attended by the La Poste Group.

JFD x MASTERCARD

MENTORING by members of the European Women Leadership Network.

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JFD x MICROSOFT

DISCOVERY: visit of the Microsoft Technology Center, followed by an exchange with an Area Lead and a member of the Microsoft France Management Committee.

LINKEDIN ENDORSEMENT by a member of the Microsoft France Management Committee.

VISIBILITY: video capsule of the project on Microsoft Experiences Online and relay on Microsoft France social networks.

JFD x TOTAL

DIGITAL FACTORY ACCESS: a 2-week learning journey. Personalized support with digital experts.

MARGARET
ENTREPRENEUR
AFRICA

JFD x THE BUREAU

MEDIA VISIBILITY valued at one million euros €.

MENTORING & COACHING: personal & professional development support by JFD and its partners.

ENTREPRENEURSHIP EXPEDITION to the USA on Margaret Hamilton's footsteps.

SPEAKING OPPORTUNITIES in Europe & in Africa.

JFD CLUB : one-year membership.

5,000 euros of financial support.

JFD x AFRICA NEWS AGENCY

NEWS one year subscription to the media.

JFD x ASSEMBLEE NATIONALE

DISCOVERY: Immersive discovery of the French Parliament.

JFD x CANAL+AFRICA

EQUIPMENT: one-year subscription to Canal+.

DISCOVERY: immersion day with a member of the management committee.

JFD x CHALLENGES

NEWS: one year subscription to Challenges magazine.

JFD x CRÉDIT AGRICOLE GROUP

6 MONTHS ACCESS TO VILLAGE BY CA in Paris and regions: advice and contacts with the Corporate network, access to experts and startup workshops/conferences.

MENTORING: a journey of discovery and mentorship.

DIGITAL EQUIPMENT: a tablet and a connected watch.

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JFD x DASSAULT SYSTEMES

COACHING with a COMEX member or a VP.

JFD x ELLE Ivory Coast

COACHING: Empowerment workshop with Frédérique Leininger, Editorial Director. Personal branding, public speaking, image...

JFD x GABON 24

VISIBILITY: advertising space.

JFD x IDEMIA

MENTORING: support for the development of the project.

JFD x MICROSOFT

DISCOVERY: visit of the Microsoft Technology Center, followed by an exchange with an Area Lead and a member of the Microsoft France Management Committee.

LINKEDIN ENDORSEMENT by a member of the Microsoft France Management Committee.

VISIBILITY: video capsule of the project on Microsoft Experiences Online and relay on Microsoft France social networks.

JFD x TOTAL

DIGITAL FACTORY ACCESS: a 2-week learning journey. Personalized support with digital experts.

MARGARET
INTRAPRENEUR
EUROPE

JFD x THE BUREAU

MEDIA VISIBILITY valued at one million euros €.

MENTORING & COACHING: personal & professional development support by JFD and its partners.

ENTREPRENEURSHIP EXPEDITION to the USA on Margaret Hamilton's footsteps.

SPEAKING OPPORTUNITIES in Europe & in Africa.

JFD CLUB: one-year membership.

JFD BOX: product and services of partners, worth 5,000€.

JFD x ASSEMBLEE NATIONALE

DISCOVERY: Immersive discovery of the French Parliament.

JFD x CHALLENGES

NEWS: one year subscription to Challenges magazine.

JFD x CRÉDIT AGRICOLE GROUP

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DIGITAL EQUIPMENT: a tablet and a connected watch.

JFD x DASSAULT SYSTEMES

COACHING with a COMEX member or a VP.

JFD x IDEMIA

MENTORING: support for the development of the project.

JFD x MASTERCARD

MENTORING by members of the European Women Leadership Network.

JFD x MICROSOFT

DISCOVERY: visit of the Microsoft Technology Center, followed by an exchange with an Area Lead and a member of the Microsoft France Management Committee.

LINKEDIN ENDORSEMENT by a member of the Microsoft France Management Committee.

VISIBILITY: video capsule of the project on Microsoft Experiences Online and relay on Microsoft France social networks.

JFD x TOTAL

DIGITAL FACTORY ACCESS: a 2-week learning journey. Personalized support with digital experts.

MARGARET
INTRAPRENEUR
AFRICA

JFD x THE BUREAU

MEDIA VISIBILITY valued at one million euros €.

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SPEAKING OPPORTUNITIES in Europe & in Africa.

JFD CLUB: one-year membership.

JFD BOX: product and services of partners, worth 5,000€.

JFD x AFRICA NEWS AGENCY

NEWS one year subscription to the media.

JFD x ASSEMBLEE NATIONALE

DISCOVERY: Immersive discovery of the French Parliament.

JFD x CANAL+AFRICA

EQUIPMENT: one-year subscription to Canal+.

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DISCOVERY: immersion day with a member of the management committee.

JFD x CHALLENGES

NEWS: one year subscription to Challenges magazine.

JFD x CRÉDIT AGRICOLE GROUP

6 MONTHS ACCESS TO VILLAGE BY CA in Paris and regions: advice and contacts with the Corporate network, access to experts and startup workshops/conferences.

MENTORING: a journey of discovery and mentorship.

DIGITAL EQUIPMENT: a tablet and a connected watch.

JFD x DASSAULT SYSTEMES

COACHING with a COMEX member or a VP.

JFD x ELLE Ivory Coast

COACHING: Empowerment workshop with Frédérique Leininger, Editorial Director. Personal branding, public speaking, image...

JFD x GABON 24

VISIBILITY: advertising space.

JFD x IDEMIA

MENTORING: support for the development of the project.

JFD x MICROSOFT

DISCOVERY: visit of the Microsoft Technology Center, followed by an exchange with an Area Lead and a member of the Microsoft France Management Committee.

LINKEDIN ENDORSEMENT by a member of the Microsoft France Management Committee.

VISIBILITY: video capsule of the project on Microsoft Experiences Online and relay on Microsoft France social networks.

JFD x TOTAL

DIGITAL FACTORY ACCESS: a 2-week learning journey. Personalized support with digital experts.

MARGARET
JUNIOR
EUROPE

JFD x THE BUREAU

MEDIA VISIBILITY valued at one million €.

WORKSHOPS & TRAINING: follow-up on the development of the project, by JFD and its partners (Becomtech, 10000 Codeurs, E-mma, Magic Makers...)

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ENTREPRENEURSHIP EXPEDITION to the USA on Margaret Hamilton's footsteps.

1,000 euros scholarship.

JFD x ASSEMBLEE NATIONALE

DISCOVERY: Immersive discovery of the French Parliament.

JFD x CHALLENGES

NEWS: one year subscription to Challenges magazine.

JFD x CRÉDIT AGRICOLE GROUP

6 MONTHS ACCESS TO VILLAGE BY CA in Paris and regions: advice and contacts with the Corporate network, access to experts and startup workshops/conferences.

MENTORING: a journey of discovery and mentorship.

DIGITAL EQUIPMENT: a tablet and a connected watch.

JFD x DASSAULT SYSTEMES

DISCOVERY: "Power of Virtual Worlds" workshop.

JFD x EDF GROUP

MENTORING: the Innovation and R&D teams will support the winner in the development of her project by opening the doors of their research laboratories. Through the quality of its expertise and its reputation for excellence, the EDF Group thus provides valuable support for the success of the prizewinners' projects.

JFD x IDEMIA

MENTORING: support for the development of the project..

JFD x LA POSTE GROUP

DISCOVERY day of the digital and innovation world of La Poste group.

INTERNSHIP with one of the group's innovation departments.

JFD x MASTERCARD

MENTORING by members of the European Women Leadership Network.

JFD x MICROSOFT

DISCOVERY: visit of the Microsoft Technology Center, followed by an exchange with an Area Lead and a member of the Microsoft France Management Committee.

LINKEDIN ENDORSEMENT by a member of the Microsoft France Management Committee.

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VISIBILITY: video capsule of the project on Microsoft Experiences Online and relay on Microsoft France social networks.

JFD x TOTAL

DISCOVERY and immersion day at the Digital Factory.

MARGARET
JUNIOR
AFRICA

JFD x THE BUREAU

MEDIA VISIBILITY valued at one million €.

WORKSHOPS & TRAINING: follow-up on the development of the project, by JFD and its partners (Becomtech, 10000 Codeurs, E-mma, Magic Makers...)

ENTREPRENEURSHIP EXPEDITION to the USA on Margaret Hamilton's footsteps.

1,000 euros scholarship.

JFD x AFRICA NEWS AGENCY KIDS

NEWS one year subscription to the media.

JFD x ASSEMBLEE NATIONALE

DISCOVERY: Immersive discovery of the French Parliament.

JFD x CANAL+AFRICA

EQUIPMENT: one-year subscription to Canal+.

DISCOVERY: immersion day with a member of the management committee.

JFD x CHALLENGES

NEWS: one year subscription to Challenges magazine.

JFD x CRÉDIT AGRICOLE GROUP

6 MONTHS ACCESS TO VILLAGE BY CA in Paris and regions: advice and contacts with the Corporate network, access to experts and startup workshops/conferences.

MENTORING: a journey of discovery and mentorship.

DIGITAL EQUIPMENT: a tablet and a connected watch.

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VISIBILITY: advertising space.

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LINKEDIN ENDORSEMENT by a member of the Microsoft France Management Committee.

VISIBILITY: video capsule of the project on Microsoft Experiences Online and relay on Microsoft France social networks.

JFD x TOTAL

DISCOVERY and immersion day at the Digital Factory.

JFD



the Bureau

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