



PRESS RELEASE
PARIS, 14th OCTOBER 2020

JFD launches les Margaret Junior Awards to unveil the future generation that will change the world.



© JFD/François Tancré - The young "Magic Makers" on stage at JFD 2019.

JFD is launching les Margaret Junior Awards, dedicated to girls aged 7 to 18 in Europe and Africa. By revealing talented young girls who are innovating and who already have the entrepreneurship spirit, JFD aims to demystify digital studies and jobs. Making innovation accessible to more people means creating a new generation of leaders.

Les Margaret Junior Awards are the continuation of les Margaret Awards that reward since 2014 European and African women entrepreneurs and intrapreneurs who innovate for a better world.

The awards pay tribute to Margaret Hamilton, Director of the Software Engineering Division which developed the embedded software for the Apollo space program. It is thanks to her contribution that Man walked on the Moon.

"As digital transformation accelerates at a rapid pace, women and girls are powerful assets to the economic recovery. Giving women their place means giving society a chance to succeed in its transformation. Everything is possible for those who dream, dare and never give up. We all need role models to succeed. I believe in the mirror effect. Presenting examples that are not just related to fundraising, but to an idea that can change the world through technology. Because you can't be what you haven't seen, les Margaret Junior Awards want to inspire and



create vocations in young girls.”, explains **Delphine Remy-Boutang, CEO the Bureau & JFD, President of GEN France.**

The call for applications will start on January 6th, 2021 and will end on February 8th, 2021. European and African young girls aged 7 to 18 years old will be able to present their projects. It could be an innovative concept that addresses a societal issue, an application, a game, a program or a product developed through the application of a technology.

The jury of experts will meet on February 12th, 2021, to select the laureates in each category Europe and Africa. They will be unveiled during the award ceremony on March 8th, 2021.

The two Margaret Junior 2021 will receive scholarships, mentorship/coaching and material support (tablets, computers, smartphones...).

About JFD

Created by the Bureau since 2013, JFD (Digital Women’s Day) has been honoring and connecting women who are working to revolutionize the world through digital technology. JFD aims to inspire and encourage women to reveal themselves and to innovate. JFD is also a club founded in 2016. Active in Paris and since 2019 also in Libreville, Gabon, the club consists of a network of 400 influential women who meet throughout the year to share and develop their connections during exclusive conferences and events. In 2018, the Margaret Foundation was launched to support women's projects, including offering scholarships and training for young women wanting to pursue careers in the innovation sector and raise awareness of entrepreneurship from high school onward. In 2019 JFD published the "JFD Manifesto for an Inclusive Digital World" signed by major groups that have set annual targets favoring gender diversity and feminization of digital professions. www.joinjfd.com
Facebook, Youtube, Twitter, Instagram: @joinjfd

MEDIA CONTACTS

Mélissa Rancé melissa@thebureau.fr +33 6 63 13 62 55

Karl Lawson karl@thebureau.fr +33 6 15 60 39 62