

MEDIA ALERT
PARIS, 15 FEBRUARY 2021

JFD reveals the 2021 nominees for les Margaret & les Margaret Junior Awards.



Credit: JFD/François Tancre

JFD reveals the 2021 nominees for les Margaret Awards. Among them, the 6 laureates, who will be presented to the general public on March 8, under the high patronage of Jean-Michel Blanquer, French Minister of National Education, Youth and Sports, in the presence of Elisabeth Moreno, Minister Delegate to the French Prime Minister, in charge of Equality between Women and Men, Diversity and Equal Opportunities, and Cédric O, French Secretary of State for Digital Transition and Electronic Communications.

An exceptional jury chaired by Delphine Remy-Boutang, CEO the Bureau & JFD, President GEN France, met in Sorbonne on February 12 to elect les Margaret 2021. Before discovering the laureates on March 8 (International Women's Rights Day), JFD presents the 25 women and girls nominated out of more than 200 applications received.

Are nominated in for the Entrepreneur Europe category:

- Candice Colin, co-founder & CEO, [Beautylitic](#). 🇫🇷 France
- Chrystèle Gimaret, founder & CEO, [Ekoklean](#). 🇫🇷 France
- Fatoumata Kébé, astrophysicist, founder & CEO, [Connected Eco](#). 🇫🇷 France
- Linnéa Kornehed, co-founder, [Einride](#). 🇸🇪 Sweden
- Emilie Legoff, co-founder & CEO, [Troops](#). 🇫🇷 France

Are nominated for the Entrepreneur Africa category:

- Vèna Arielle Ahouansou, doctor, founder & CEO [Kea Medicals](#). 🇸🇪 Benin
- Charlette N'Guessan, co-founder & CEO, [Bace Group](#). 🇸🇪 Ghana 🇮🇷 Ivory Coast

LES MARGARET & LES MARGARET Junior

AWARDS CEREMONY

8th March 2021

- Nneile Nkholise, co-founder & CEO [3DIMO](#). 🇿🇦 South Africa
- Marietou Rachida Sorho, co-founder [AgriTech 4 Africa](#). 🇳🇪 Ivory Coast

Are nominated for the Intrapreneur Europe category:

- Céline Colonna Ceccaldi, co-founder [Runwaiz](#) at [Safran](#). 🇫🇷 France
- Elham Kashefi, professor of quantum computing at University of Edinburgh & co-founder [VeriQloud](#). 🇬🇧 UK 🇫🇷 France
- Marie-Catherine Sadowski, CEO [Be:Mo](#) at Total Marketing & Services. 🇫🇷 France

Are nominated for the Intrapreneur Africa category:

- Claude Borna, Chief Innovation Officer, [Sémé City](#). 🇳🇪 Benin
- Natasha Dimbam, Chief Technical Officer chez [Bizao](#). 🇸🇳 Senegal 🇲🇵 Togo
- Eloho Omame, Managing director [Endeavour Nigeria](#) & founder [FirstCheck Africa](#). 🇳🇪 Nigeria

Are nominated for the Junior Europe category:

- Célimène Huyghues Despointes, Adèle Bonnaud & Eliza Mills, aged 13, 14 and 15 respectively, [Planet Squad](#). 🇬🇧 UK 🇫🇷 France
- Cécilia Kwakwa, 17, [Financia](#). 🇫🇷 France
- Louise Lesueur, 11, [TOGETHER!](#) 🇫🇷 France
- Manon Van Hoorebeke, 17, programmer. 🇧🇪 Belgium

Are nominated for the Junior Africa category:

- Anne-Sophie Assonfack, 11, [Awouo](#). 🇨🇲 Cameroon
- Rose Goyéli, 15, [X-Market](#). 🇳🇪 Ivory Coast
- Xaviera Nguemo, 18, programmer. 🇨🇲 Cameroon
- Korocyalá Samira Tuo, 13, [Tcheregnime](#). 🇳🇪 Ivory Coast

→ **FOR MORE INFORMATION ABOUT THE NOMINEES, PLEASE REFER TO THE ANNEX.**

"It is with pride that we unveil the nominees for the 2021 Margaret Awards. They have all shown boldness, creativity and resilience in the face of the health and economic crisis, and some have even turned it into an opportunity. We will announce the 2021 winners, one per category, on March 8.", said **Delphine Remy-Boutang**, CEO the Bureau & JFD, President GEN France.

Les Margaret 2021 will participate in the JFD Entrepreneurship Expedition to the USA, Europe and Africa starting October 11th (International Girls' Day). They will benefit from the JFD's network of influence, a multi-million euro media plan, and access to the world's largest R&D laboratories. In addition to funding, digital equipment and mentoring programs, JFD provides all the levers essential to the growth of their projects.

JFD

LES MARGARET & LES MARGARET Junior

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- The prizes for the entrepreneur and intrapreneur categories:
https://www.youtube.com/watch?v=YN63-a6KbHY&t=5s&ab_channel=JoinJFD
- The prizes for the junior category: https://youtu.be/_YrWU51UXao

Media Kit: <http://bit.ly/MediaKit-JFD2021>

About JFD

Created by the Bureau since 2013, JFD has been honoring and connecting women who are working to revolutionize the world through digital technology. JFD aims to inspire and encourage women to reveal themselves and to innovate. JFD is also a club founded in 2016. Active in Paris and since 2019 also in Libreville, Gabon, the club consists of a network of 400 influential women who meet throughout the year to share and develop their connections during exclusive conferences and events. In 2018, the Margaret Foundation was launched to support women's projects, including offering scholarships and training for young women wanting to pursue careers in the innovation sector and raise awareness of entrepreneurship from high school onward. In 2019 JFD published the "JFD Manifesto for an Inclusive Digital World" signed by major groups that have set annual targets favoring gender diversity and feminization of digital professions. www.joinjfd.com

Facebook, Youtube, Twitter, Instagram: @joinjfd

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Avec l'aimable soutien de la Maison Champagne Ruinart

the
Bureau

ANNEX : THE 2021 NOMINEES FOR LES MARGARET AWARDS

- **Are nominated for the Entrepreneur Europe category:**

Candice Colin, co-founder & CEO, [Beautylitic](#), the first SaaS BtoB platform for analysis (health, activity, pollution, biodiversity, prediction of consumer products) and data analysis of the composition of beauty and hygiene products for retailers, e-commerce, brands, etc. A concrete solution to the management of their transformation.

 France

Chrystèle Gimaret, founder & CEO, [Ekoklean](#). In March 2020, in the midst of a pandemic and at the instigation of Airbnb, she operates a pivot and invests 1 million euros in own funds to launch [Ekoklean On Demand](#): the first geo-localized and responsible platform, which makes it possible to order a cleaning service in real time, for private individuals as simple as ordering a meal or a cab, while paying her employees 50% more than the minimum wage.

 France

Fatoumata Kébé, astrophysicist, founder & CEO, [Connected Eco](#), a connected irrigation system powered by solar energy for better water management in the agricultural sector. In West Africa, the startup evaluates cultivated areas, monitors crop development, assesses food security in the region and estimates harvests, using data collected via Copernicus (the EU's Earth observation program).

 France

Linnéa Kornehed, co-founder, [Einride](#), the world's first company to put an autonomous truck on a public road, the startup is developing electrically-powered autonomous delivery vehicles. The remote control system and its artificial intelligence enable live route planning and logistics tracking.

 Sweden

Emilie Legoff, co-founder & CEO, [Troops](#), a software in SAAS and a smartphone application for the digital transformation of historical Interim groups. With Troops, candidates and temporary workers register, submit in a few clicks the documents required to create an employment contract, ask for deposits, sign their contracts, and chat with their consultant.

 France

- **Are nominated for the Entrepreneur Africa category:**

Vèna Arielle Ahouansou, doctor, founder & CEO [Kea Medicals](#), a complete, centralized, all-in-one digital hospital information system, which ensures both the medical management of patients and the administrative management of healthcare structures and partners (hospitals, pharmacy, insurance).

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 Benin

Charlette N'Guessan, co-founder & CEO, [Bace Group](#), that creates unique digital identities for all citizens by investing in and using biometric technologies, in particular facial recognition and AI. The verification process is simple, fast, secure and efficient. A solution to identity theft, all data is matched with facial biometrics in an issuing authority or government department.

 Ghana  Ivory Coast

Nneile Nkholise, co-founder & CEO [3DIMO](#), which automates the analysis of livestock data to monitor animal health. This in-app generates a universally traceable digital identification of each cow linked to a farmer and will provide the farmer with a tool to record animal vaccinations, movements and inventory control.

 South Africa

Marietou Rachida Sorho, co-founder [AgriTech 4 Africa](#), a system of sensors that allows to detect the needs of the plants in fertilizers in order to bring the right advice at the right time to the planters. The solution also enables remote watering orders to be sent via smartphone.

 Ivory Coast

- **Are nominated for the Intrapreneur Europe category:**

Céline Colonna Ceccaldi, co-founder [Runwaiz](#) at Safran. The software solution (API) provides the runway friction coefficient from aircraft braking data using intelligent algorithms. Runwaiz enables airports to reduce the costs associated with maintaining their platform operational and improve safety, but also to reduce the carbon footprint through landing optimization.

 France

Elham Kashefi, professor quantum computing at University of Edinburgh & co-founder [VeriQcloud](#). She co-founded in the domains of quantum cloud computing and quantum computing verification, and pioneered the transdisciplinary interaction of hybrid quantum-classical solutions ranging from theoretical investigation to real-world experimental and industrial commercialization.

 UK  France

Marie-Catherine Sadowski, president [Be:Mo](#) at Total Marketing & Services. Her software platform connects multi-energy networks such as petrol stations or recharging stations and gives access to all these infrastructures via APIs that its customers integrate into their applications or dashboards to build 100% digital user experiences.

 France

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- **Are nominated for the Intrapreneur Africa category:**

Claude Borna, Chief Innovation Officer [Sémé City](#), a knowledge and innovation hub that brings together the best academic institutions, research and development centers, and incubators for innovative solutions in a smart city environment.

 *Benin*

Natasha Dimbam, Chief Technical Officer [Bizao](#), that offers companies, merchants and international economic operators the possibility of integrating multiple digital payment methods: mobile money, bank card. Franco-Togolese, Natasha is piloting the installation of an IT center of excellence in Senegal and transferring key activities to locally recruited people.

 *Senegal Togo*

Eloho Omame, founder [FirstCheck Africa](#), Managing Director [Endeavour Nigeria](#). She is piloting a fund with a community of women business angels and investors, focused on women, to make it easier for African women entrepreneurs in the digital world to raise capital.

 *Nigéria*

- **Are nominated for the Junior Europe category:**

Célimène Huyghues Despointes, Adèle Bonnaud and Eliza Mills, aged 13, 14 and 15, respectively for [Planet Squad](#) that they created by collaborating remotely with each other confined in France and the United Kingdom. Their application aims to bring together projects led by young people like them, who imagine innovative solutions with impact.

 *UK France*

Cécilia Kwakwa, 17, [Financia](#), an online bank inspired by the problems of the young and elderly people around her. She has developed the first prototype of her application with functionalities for payments, transfers, ATM withdrawals without a bank card, etc.

 *France*

Louise Lesueur, 11, [TOGETHER!](#), application improving the medical follow-up of children and disabled people. Her solution facilitates medical communication between the doctor, the legal guardian(s) and the patient by allowing all those involved in the patient's care to exchange and consult medical data in one click.

 *France*

Manon Van Hoorebeke, 17, programmer, who is working on a community application giving access to information on STEM to young girls: workshops, masterclasses, development of collaborative projects, etc.

 *Belgium*

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8th March 2021

- **Are nominated for the Junior Africa category:**

Anne-Sophie Assonfack, 11, Awouo, an anti-intrusion system for which she has developed a motion and sudden change of environment detector connected to a sound and light diffuser (alarm).

 Cameroon

Rose Goyéli, 15, X-Market, an application for monitoring urbanization, allowing to manage the often anarchic implantation of roadside stores. It thus reduces accidents, neighborhood quarrels and altercations between vendors and public authorities (seizures, destruction of goods, etc.).

 Ivory Coast

Xaviera Nguemo, 18, programmer, who has developed a waste treatment robot. Capable of picking up debris on its way to transport it to a defined area (garbage cans, recycling center...), in record time.

 Cameroon

Korocjala Samira Tuo, 13, Tcheregnime, system of medical monitoring of pregnant women with the aim of preventing malformations and reducing the infant mortality rate.

 Ivory Coast

The Jury of les Margaret 2021 Awards, chaired by **Delphine REMY-BOUTANG**, CEO the Bureau & JFD, President GEN France, was composed of **Maria-Claudia ALVAREZ**, Innovation Director, Total Marketing & Services, **Laure BELLUZZO**, General Manager, Crédit Agricole Technologies & Services, **Muriel BRUNET**, Digital project lead : Women in Digital and sustainability, French Ministry of Education and Youth, **Victoire DE MARGERIE**, VP Corporate Equity & Communications, Dassault Systèmes, **Sandra DE PAULINY**, SVP Global HR Secure Enterprise Transactions Division, IDEMIA, **Meriem ECHCHERFI**, Strategy Director for Finance Division, Crédit Agricole Group, **Gilles FONTAINE**, Editor-in-chief, Challenges, **Boutheina GUERMAZI**, Director Digital Development, World Bank Group, **Christophe KERRERO**, Rector of the Academic Region of Ile-de-France, **Frédérique LEININGER**, Editorial Director, ELLE Ivory Coast, **Grace LOUBASSOU**, Head of Institutional Relations for Africa, Canal+International, **Cathy MAUZAIZE**, Enterprise Commercial General Manager, Microsoft France, **Cécile MEGIE**, RFI Channel Director, **Vanessa MOUNGAR**, Margaret Intrapreneur Africa 2020, member of the Presidential Council for Africa, Director of Gender, Women and Civil Society, The African Development Bank, **Victoria PAGNON**, French IoT Program Coordinator, Groupe La Poste, **Frédéric ROY**, Editor-in-chief, CB News, **Barbara SESSA**, SVP Head of Digital Consumer Product Europe, Mastercard, **Sharon SOFER**, President, Startup for Kids, **Sira SYLLA**, French Member of Parliament for Seine-Maritime, **Julien VILLERET**, Chief Innovation Officer, EDF group and **Sabine VU**, Head of External Relations, 10000 Codeurs.

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